



Hello Everyone!

I hope that the summer was a good one for you and everyone at your business, and, that you are keeping the faith and progressing. The good news is that it is the first week of September and that means start time!

An incredible impact will come from the mega funding programs - the Alberta Recovery Plan, Federal Safe Restart program, Alberta's orphan well program, Alberta's methane reduction program, CRIN's \$100M program, the 10 year Petrochemical Program plus all of the Covid-19 response plans - the impact of these programs is going to do wonders for the Alberta economy.

From a funding perspective, this is a very good time to:

- 1) Secure employment and training funding in readiness to hire new employees to support your company's recovery,
- 2) Prepare funding applications for upcoming R&D/test/demo/ commercialization project work to start these projects in early 2021, and
- 3) Update supporting documents like your business plan/marketing-sales plan, financials, market assessment and competitor analysis findings - all in preparation for not only guiding your business for a strong start this month but also required for most funding applications - and, be ready for securing funding as per the Alberta Recovery Plan, and, the Innovation Employment Grant in January.

For today, the focus of this funding bulletin is on the importance of your becoming quickly apprised of employment and training funding programs to ensure that your business is ready and fully operational in short order. I've built an [Overview of the Employment and Training Funding Programs](#) that is an affordable and briefly describes the 30+ programs worthy of your review. Call to discuss your employment or training programs and for more information on the subscription!

AND, IT'S A GOOD TIME TO PROMOTE YOUR BUSINESS!

Paul Paynter of Crownsmen recently called and we talked about the promotional services of Crownsmen. Crownsmen interviews energy / cleantech executives and broadcasts these interviews to reach energy professionals in Canada and the US. What piqued my interest was that the [TURKANA](#) interview got just under 18,000 hits! Thought you might like to explore this affordable promotional

avenue! Many of you may know Paul Paynter previously of SRC. Paul can be reached at 403 589 2654 - email paul.t.paynter@gmail.com - www.crownsmen.com/energy.

THE ALBERTA RECOVERY PLAN

A MOU has been signed with Transpod for the Hyperloop!

LEADING TECHNOLOGY

In Perry Kinkaide's most recent article, a promising treatment for degenerative diseases in aging populations is highlighted. Check out: [Cell Therapy Advances - Several Hurdles Remain](#)

The United Nations' 17 Sustainable Development Goals

For inspiration this month, here's the UN's 17 sustainable development goals: no poverty, zero hunger, good health and well being, quality education, gender equality, clean water and sanitation, affordable and clean energy, decent work and economic growth, industry innovation and infrastructure, reduced inequalities, sustainable cities and communities, responsible consumption and production, climate action, life below water, life on land, peace, justice and strong institutions, and, partnerships for the goals.

Canadians can be thankful although there are too many Canadians without these very basic necessities.

About Climate Change: Here's the September 2018 address by the Secretary General webtv.un.org, and, the February 16, 2020 speech in [PAKISTAN](#). On a totally different topic, and, thought provoking, have a look at [FREECONOMICS](#).

Lastly, many thanks to my client who encouraged me to provide employment and training funding information to everyone on this mailing list - it's an opportunity not to miss!

Best Regards, Be Safe, Have a Very Good September, Be in Touch!

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[Assisting Technology Driven Businesses Grow Revenues, and, Secure Innovation Funding Grants](#)

HOW IS YOUR TECHNOLOGY BUSINESS BEING FUNDED?

Strategic Timelines works with you to learn about innovation funding that fits your requirements, and, prepare funding submissions with compelling positioning strategies to significantly increase your opportunity for securing funding, financing and/or investment. Call today for insight and strategies. 403 252 0799 eileenashmore@strategictimelines.com