



## JULY - AUGUST 2020 FUNDING BULLETIN!

### Hello Everyone!

This funding bulletin focuses on the many funding opportunities available to leverage your business and provides information on five mega funding opportunities, and, five new innovation funding programs recently announced.

### Five Mega Funding Opportunities!

The 5 mega funding opportunities are the Alberta Recovery Plan, \$1.7B for orphan well clean-up, \$750M for methane emission reduction, CRIN's \$100M, and, all of the COVID-19 support programs (CEBA, RRRF, BDC/EDC financing). Opportunity for economic growth and stability will come back to Alberta once again with this funding, and, will continue with favorable ongoing market conditions.

For today, in anticipation of submitting applications to secure funding from these mega funding programs it is best to plan ahead. Most funding submissions require a Business Plan, Marketing/Sales Plan, Operations Plan, Financial Plan, Financing Plan, and, Project Plan. This is a good time to plan ahead and prepare these documents so that your business is ready to apply for funding. Also, this is a time for building out an Action Plan for scaling your business to ensure that your business is ready for growth due to the economic impact from funding and/or trickle down growth.

### Five New Funding Programs!

There are 5 new funding programs. 1) A **\$5000 grant** provides financial assistance to businesses directly ordered to temporarily close or substantially curtail operations through Public Health Orders of the Chief Medical Officer of Alberta as a result of the COVID-19 pandemic. 2) Alberta Innovates' **CAAIN** program - the Canadian Agri-Food Automation and Intelligence Network brings together technology and agri-food companies to create new solutions that improve competitiveness, drive growth in both sectors and create jobs. This program supports the development of Smart Farms, Automation & Robotics, Data Integration and Analytics, and, Sustainability, Traceability and Producer Premiums. 3) **NRCan's industrial facility's energy management project**. 4) **Investments in Forest Industry Transformation (IFIT)**, and, 5) the **Indigenous Forestry Initiative (IFI)**. (Let's add a few more for the future - how about flow through shares and green bonds!)

The **OVERVIEW** and **SUMMARY** now describe **165+!** innovation funding programs including the mega funding programs. It may be **175+!** by December! What if it was **200+!** innovation funding programs!! Learning about innovation funding for your business starts with learning about the innovation funding landscape - the newly minted **SYNOPSIS** will assist you become acclimatized to the innovation funding landscape and is offered as courtesy. By subscribing for the **OVERVIEW** or the **SUMMARY** you'll be able to map out the grant programs and build your Grant Strategy so that you are sure to maximize funding opportunities for your business.

## **Learning Events**

June was a big month for events - most of which have been recorded - check out: **Inventures Unbound, Energy NOW and THEN, PTAC & CRIN's Digital Spotlight, and, Foresight's Scaling Cleantech.** July is also a big month for events - check out **PTAC'S Meeting the Methane Reductions Target Post COVID-19** - an excellent session on Tuesday with another 2 sessions on Wednesday and Thursday, **Energy Efficiency with Monica Curtis** on July 14<sup>th</sup>, and, lastly, **'Maximizing Funding Potential'** hosted by Alberta Innovates and ERA on July 21<sup>st</sup> and 22<sup>nd</sup>.

## **Today's Journey**

These times are tough, and, there are many personal, family and financial stresses. Social isolating and social distancing are not good for us and many more stresses can be added that we never had before. It's what's coming that is encouraging where we will be back to a sense of safety and the enjoyment of work, friends and family along with economic growth moving Albertans forward.

## **On the Saddest Note Ever**

With the senseless and tragic murders of George Floyd, Ahmaud Arbery, Rayshard Brooks and Breonna Taylor, and, unfortunately so in Canada with the deaths of Rodney Levi, Chantal Moore, and Regis Korchinski-Paquet many tears have been shed. Millions and maybe billions of people have resolved to change the hardest thing ever and that is to change systemic / ingrained thinking within ourselves. Changing so that everyone in the human race has opportunities to flourish, to be happy and have a life. All in a new world where policing professionals and trained helping professionals unite and work together to address the realities of addiction, mental health, homelessness, food scarcity and poverty in communities; attending to violence in all communities, and, in the home along with ensuring for public peace and protection against criminal activity. It's going to get better for all of us and it is time.

**Best Regards! Be Safe, Have a Very Good Month, Be in Touch!**

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**Assisting Technology Driven Businesses Grow Revenues, and, Secure Innovation Funding Grants!**